



ATLAS CYCLES (HARYANA) LIMITED

Registered Office: Atlas Road, Industrial Area, Sonapat-131001 (Haryana)
CIN : L35923HR1950PLC001614

Date: 20th February 2018

The Manager, Capital Market (Listing)
National Stock Exchange of India Ltd.
Exchange Plaza,
Bandra-Kurla Complex
Bandra (E)
MUMBAI – 400051
FAX NO. 022-26598237/38

The Manager (Listing)
BSE Ltd.
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
MUMBAI – 400001
FAX NO. 022-22721919/2037/2039/
2041/2061

SUB: NEW PRODUCT LAUNCHED :- INDIA'S 1st TITANIUM BICYCLE

Dear Sir,

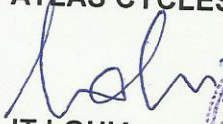
Pursuant to requirement of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, Atlas Cycles is proud to announce launch of **India's 1st Titanium Bicycle**. The bike was launched at Auto Expo 2018 and was the center of attraction among the visitors and media. **This premium bike for professional bikers is priced at Rs. 3 lakh** and comes with following features:

- Light weight Titanium frame (used in aircrafts)
- Dual Disc Brakes (Shimano)
- Shimano 30 Speed Gears
- Alloy pedals
- Maxxis tyre & tubes
- Shimano hollow crank chainwheel

Kindly take this information in your record and oblige.

Thanking You,

For ATLAS CYCLES (HARYANA) LIMITED


LALIT LOHIA
COMPANY SECRETARY



LEADING PRODUCER & EXPORTER OF QUALITY BICYCLES